

# CONFERENCE SPONSORSHIP

## What do you get out of sponsoring a *Place North East* conference?

- Raise your business' profile through your brand being seen by an engaged audience of senior professionals from the North East of England
- 15+ years of *Place North* experience in delivering fantastic events for influential professionals in the property industry
- Introductions to decision-making potential clients
- Dedicated event manager to ensure a successful sponsorship

'Great content, great delegates, great preparation. *Place North* really understands the market.'

**Carolyn Tiley**  
head of strategy, real estate  
**DAC Beachcroft**

- Multi-platform promotion of your brand, online and offline, via social media and website, branding at the event and much more
- As *Place North East* is one of our newer publications sponsoring our events in this region will be positioning your brand in front of property professional decision-makers before your competitors



**£3,950+VAT**

**Conference Sponsor**

## 8 sponsorship opportunities

### Pre-event

- Branding and accreditation on promotional editorial articles and mailshots
- Branding on the *Place North* events plan
- Branded listing in the events bulletin
- Branding on the *Place North East* events plan, downloadable from the website
- Social media announcements of your sponsorship across our channels
- Full access to the delegate list, introductions to key speakers and delegates
- Branding and company profile on the dedicated event app: logo, company overview and opportunity to add documents, reports and links to your website

### At the event

- Eight tickets to the event for staff/clients
- Possibility to present to the audience or sit on a panel - not guaranteed and dependant on the discretion of the editorial team
- Branding on the event app and on all slides and print material at the event
- Company name-check from the chair of the event on stage
- Mentions in social media posts during the event
- Opportunity to have small exhibition stand and/or pop-up banners and the opportunity for a product drop
- Reserved seating if required
- Facilitated introductions in person to pre-selected speakers and attendees

### Post-event

- Comment piece with author details, photograph and logo, published on [placenortheast.co.uk](http://placenortheast.co.uk) and sent to our subscribers in a newsletter, usually £1,250+VAT  
[To be used within 6 months of the event]
- Branding in the event write-up, published on the website and newsletter
- Receive event photography for you own marketing purposes
- Receive the data capture of the delegates that attended the event
- Social media mentions in promotion of the event round-up
- Archived write up in the events section on [placenortheast.co.uk](http://placenortheast.co.uk)
- Post event online analytics

To book or discuss sponsorship opportunities, please contact:

**Dino Moutsopoulos**  
managing partner & head of commercial  
[dino@placenorth.co.uk](mailto:dino@placenorth.co.uk)  
07803 988 112

**Additional marketing opportunities can be added to packages to further support your involvement, including direct mail and online banner advertising**

**Please note, multidisciplinary service providers are required to choose one leading service from their service lines and sectors of work for events**

**Sector exclusivity does not apply to developers**

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