



FILMED ROUNDTABLES

“The Place team sets a high bar. It’s why we partnered with Place and commissioned a series of filmed roundtables. The team pulled together the perfect group of professionals, evidenced by the obvious chemistry during the conversation, the format of the event was superbly organised, and the final production perfectly met our original brief.

“The biggest compliment I can give is that the team make those things that are often so challenging behind the scenes but look easy on the surface, actually really easy. Everything is taken care of. That’s the Place difference.”

Jonathan Mamczynski
Marketing strategist

Hydrock 

Filmed Roundtables

Roundtables provide an ideal environment for you to bring together clients, stakeholders, and industry professionals to debate the topics and issues that matter. This is a chance to position yourself as a thought leader and to convey key messages to the decision-makers you want to meet.

We have gone beyond the traditional roundtable: we use our market understanding and strong network to source the best guests, and provide video vox pops that highlight the discussion, which is promoted via our newsletter, website, and YouTube channel.

Below is a brief overview of our offering, which can be tailored to fit your requirements.

What you get

- Dedicated experienced event manager to source the venue, suppliers and ideally eight participants
- Dedicated editorial member to chair the discussion
- The entire content curated on your behalf
- Professionally produced video of the discussion
- Featured in the *Place North East* newsletter sent out directly to our engaged, loyal subscribers
- Promoted across social media, YouTube and hosted on the *Place North East* website
- Full analytics report

COST: £6,000+VAT + room hire if required





NORTH EAST Place

To discuss our filmed roundtable offering please contact:

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