

INVESTMENT TOURS



This unique opportunity enables local authorities to access the *Place North East* readership and get directly to the people who are keen to invest in their region.

With expert advice and delivery, *Place North East* can help authorities position themselves at the front of the pack by showcasing a variety of sites, from possibly tricky-to-shift sites to the bigger masterplans and premium opportunities.

We can also arrange for guest speakers, partners and stakeholders to be part of the tour.

Our experience, contacts and reach combine to provide a unique event experience that both helps raise profile and, crucially, puts local authorities in direct touch with prospective buyers, investors and developers.

Investment Tours

Investment tours offer local authorities the chance to showcase their sites and development opportunities to investors, developers and high-calibre property professionals.

What is included?

- Help with planning a guided tour of local investment and development opportunities
- Dedicated events team to arrange all the logistics before and during the tour
- Sourcing private investors, running health and safety checks and ensuring the smooth running of the event throughout
- Breakfast, refreshments and lunch with presentations where you have time to network with guests
- Fully produced video including key stakeholder interviews with your team and delegates
- Video/drone footage of key sites
- Professional photography of the tour
- Editorial article published on our website placenortheast.co.uk to a senior property professional readership.
- Sustained social media promotion of the video and tour write-up

COST: From £12,000 +VAT



Case Study: Bury Council

Place held a tour of Bury town centre development opportunities, with a complementary video including interviews with the Council and guests:

[Bury walking tour](#)



Bury
COUNCIL

We produced a video showcasing Radcliffe, with interviews with Paul Lakin, Executive Director from Bury Council and others which included footage taken from around the area:

[Regeneration and hope in Radcliffe](#)



Bury
COUNCIL



NORTH EAST Place

Additional discounted profile-raising opportunities exist to complement the event:

- Online banner advertising on the *Place North East* website to promote the event and enhance the company message
- Direct email marketing campaign to our property professional readership

To discuss investment tour opportunities please contact:

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