

SOCIAL EVENT SPONSORSHIP

What do you get out of sponsoring a *Place North East* event?

- Raise your business' profile through your brand being seen by an engaged audience of senior professionals from the North East of England
- 16 years of experience in delivering fantastic events for influential professionals in the property industry
- Introductions to decision-making potential clients
- Dedicated event manager to ensure a successful sponsorship

'Great content, great delegates, great preparation. Place really understands the market.'

Carolyn Tiley
head of strategy, real estate
DAC Beachcroft

- Multi-platform promotion of your brand, online and offline, via social media and website, branding at the event and much more
- As *Place North East* is one of our newer publications sponsoring our events in this region will be positioning your brand in front of property professional decision-makers before your competitors



A photograph of a young man with a beard, smiling broadly, wearing a dark jacket over a light-colored t-shirt. He is in a social setting, likely a bar or club, with a Christmas tree and lights visible in the background. The image has a teal overlay. The text is centered over the image.

Christmas Social

Networking with drinks

8 SPONSORSHIP OPPORTUNITIES, SECTOR EXCLUSIVE

Christmas Social Sponsor £2,500+VAT

8 sponsorship opportunities

Pre-event

- Listing and branding on Place events calendar on placenortheast.co.uk
- Branding on the Place North events plan
- Social media announcements of your sponsorship across our channels
- Branding and accreditation on promotional editorial articles and mailshots
- Ongoing social media promotion carrying your logo
- Access to the guestlist and introductions

At the event

- 10 tickets to the event for staff/clients
- Branding throughout the venue
- Brand included in social media posts during the event
- Opportunity to distribute merchandise
- Facilitated introductions in person to pre-selected guests

Post-event

- Branded inclusion in the event gallery article on the website and newsletter
- Receive event photography, and video where applicable, for your own marketing
- Receive the data capture of the delegates that attended the event for an e-mail follow-up
- Social media mentions in promotion of the event round-up and post-event online analytics report
- Brand included in the write-up
- Right to first refusal for the next edition of this event

To book or discuss sponsorship opportunities, please contact:

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